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## **MarediModa comes to Asia for the First Time.**

(HONG KONG)-[MarediModa] MarediModa comes to Asia for the First Time.  
Europe's leading consortium of fabric manufactures announces MarediModa Bali 2006

....being held at the Bali International Convention Center in Nusa Dua this three-day event will see the **most high-profile European producers** in the beachwear industry (spinners, weavers, converters and producers of accessories) mixing with clients and suppliers from the Pacific Area in a bid to develop new sales opportunities.

"The aim is to create a bridge between the European Beachwear system and the Asian market" said Mr. Donato Peduzzi, Director of the MarediModa Group " We want to show that we are proactive through a strategy that will bring the top quality of the European Beachwear System to new, strongly developing markets in the Pacific area, where there is increasing demand for high-end beachwear!"

Mr. Peduzzi also states that, "MarediModa is not just a trade fair, it's not just about commercial exchange between companies with products that respect tradition, history and the typical and inimitable qualities of Italian-made goods, but it is also a brand that wants to broaden the debate about the "philosophy of beachwear" to all the sector's components, upstream and downstream. The time is ripe to assert the excellence of the high-quality European Beachwear system in the Far East. "Mission is possible" is the other slogan used by the Group to promote its initiatives. The new trade fair in Bali is proof that this mission is possible."

The MarediModa Group, established in 1988 within the Italian Silk Association, has become a fixed point of reference for manufacturers of beachwear, who see, in the quality of the fabrics and the precision of the service, elements that are fundamental for their own success. The Group consists of around twenty of the most important companies in the sector. In Cannes, 116 companies exhibited and in Bali, MarediModa expects more than 60 exhibitors with a turn over of more than € 1 billion and more than 3000 employees. MarediModa has been successful for the past 5 years in Munich and Cannes and is known to be the most prestigious show of its kind, dedicated to the swimwear fabric and accessory industry.

*To obtain more info on MarediModa and MarediModa Bali 2006 visit  
[www.maredimoda.com](http://www.maredimoda.com)*

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