



NATURE'S VOICE. CARVICO and JERSEY LOMELLINA GREEN PHILOSOPHY



Sustainable fashion is the new frontier of the textile business and our companies, headquartered in the district of Bergamo – Carvico and Jersey Lomellina – far-sighted by nature, have been working for years now to reduce the environmental impact of their production and have achieved amazing results in terms of sustainability.

Among the first companies to have complied with the Kyoto protocol in 2005, in 2013, Carvico e Jersey Lomellina created a co-generation plant for the independent production of energy thus fulfilling their sustainability plan. It was a brave approach, structured and comprehensive, which also included the installation of a water homogenization and pre-treatment system and of a fumes treatment system along with the use of recycled raw materials. It took as several years of research, analysis, adjustments and updates but now Carvico and JL premises are one of the best examples of successful green entrepreneurship.

How did we do it? Through the “4 Es”:

- ECO TRASPARENCY: spreading certified environmental data
- ECO EFFICIENCY: a better use of resources
- ECO INNOVATION: optimizing our production process aiming at a higher efficiency, lower waste and the use of sustainable raw materials
- ECO WELLBEING: corporate activities aimed to achieve a more sustainable and responsible development.

Not only Made in Italy, then, but also “made with integrity”, Carvico and JL environmental commitment translates in concrete actions both inside and outside the companies. For instance the support given, since 2016, to **Healthy Seas – a Journey from waste to wear**, a non governmental association dealing with the recovery of ghost fishing nets, which are deadly traps for marine wildlife and which are then fed to a virtuous cycle of recovery and re generation of waste leading to the creation of recycled textile products. And we are not only talking about fishing nets but also carpet fluff and tulle which can be recovered and regenerated through a sophisticated, physical-chemical industrial process which transforms them into **ECONYL®** regenerated polyamide.



"Vita", "Vita Power", "Vita Suede" and "Revolutional™ Eco" are Carvico sustainable fabrics.

"Renew Prime", "Renew Style", "Renew Cult" and "Renew Fine" are instead Jersey Lomellina sustainable fabrics.

"We believe in sustainability – said Laura Colnaghi Calissoni, the Group President. Driven by our passion and inspired by nature, we are permanently searching for the perfect balance, reflecting in our production process, needed to give life to eco-friendly, cutting-edge performance fabrics. Promoting environmental sustainability means investing in the present to live a better future and, for several years now, Carvico has been implementing a set of innovative environmental policies aimed at creating a truly sustainable supply chain contributing to the establishment of a circular economy model. "Nature's Voice" is the name we have chosen for our environmental mission. And who loves sport cannot but love nature, as well".

www.carvico.com

www.jerseylomellina.com