

ECOWAVE

Marketing

Oct 2018



Mission

We are becoming a sustainable company, through **ECOWAVE** which is a system for our entire business.

We are committed to using ecological and recycled yarns.

The energy needed for our printing machinery is Green through the solar panels installed on the roof of our factory.

We use Ecoprint, a digital printing technique with 100% water reduction.

Manufacturing takes place in the region, most of the yarn we use, knitting, dyeing and printing is manufactured in an area of 300 kmts, helping to leave the minimum trace of CO2

Our goal is for ECOWAVE to be 10% of our sales in the first year of commercialization to reach by 2022 a minimum of 50%.

Sustainability

New Project for the whole company launched in 2018

Based on 4 main pillars:

ECO YARN- SEAQUAL
GREEN ENERGY
WATERLESS PRINTING
KILOMETER ZERO-



Sustainability



ECOLOGICAL YARN

The ECOWave fabrics are knitted with premium post consumer recycled yarns from plastic bottles, and garbage recovered from the Mediterranean sea.



GREEN ENERGY

The energy used for our printing process is generated by solar green energy installed on the roof of our premises.



WATERLESS PRINTING

During our Eco digital printing process the use of water has been reduced by 100%.

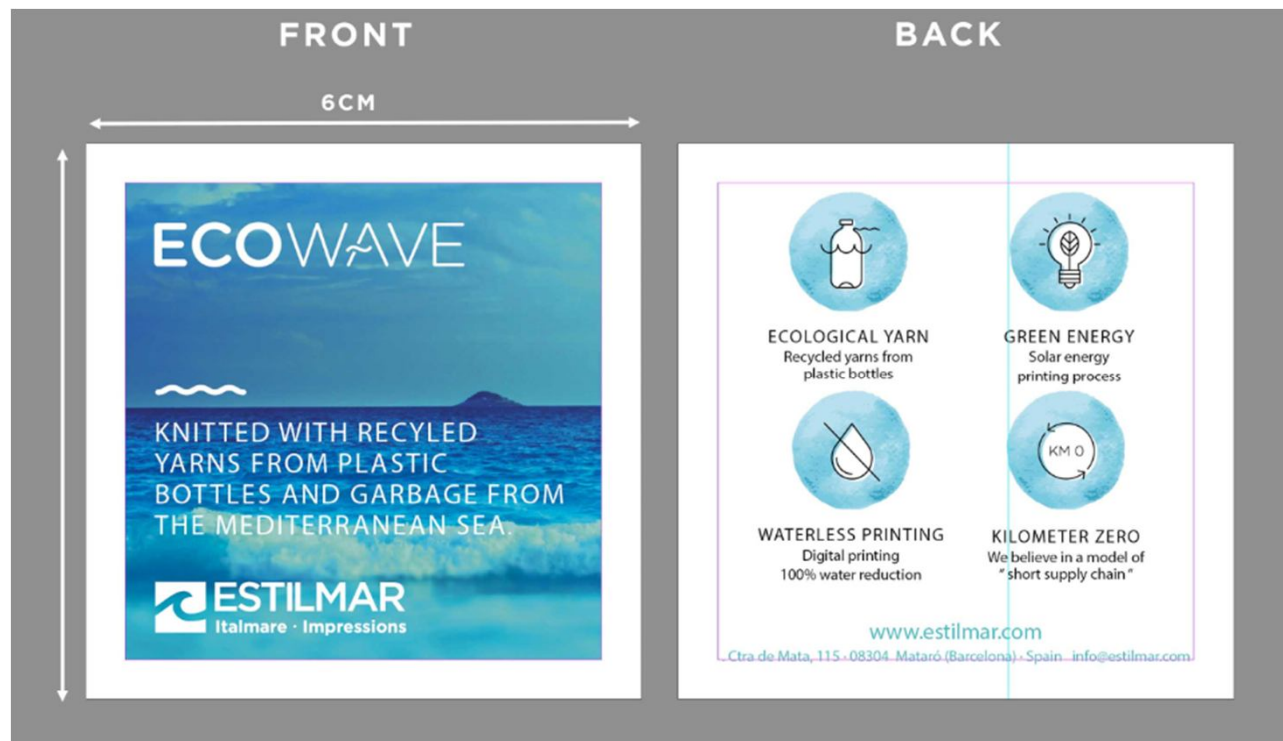


KILOMETER ZERO

We believe in a model of "short supply chain" that promotes the local origin through the whole manufacturing process.

Marketing

Images, Photos and Marketing information are available to customers by request
 Hangtags are available by request, with a max ratio of 3 hangtags per 1 mts of ECOWAVE fabric.



Certifications



OFICIAL ECO-FRIENDLY CERTIFICATES



CU851413



CU851413



CU851413

*Certificates based on composition percentages